

# Automated Information Delivery & Social Networking for SharePoint

## What is DiscoverPoint?

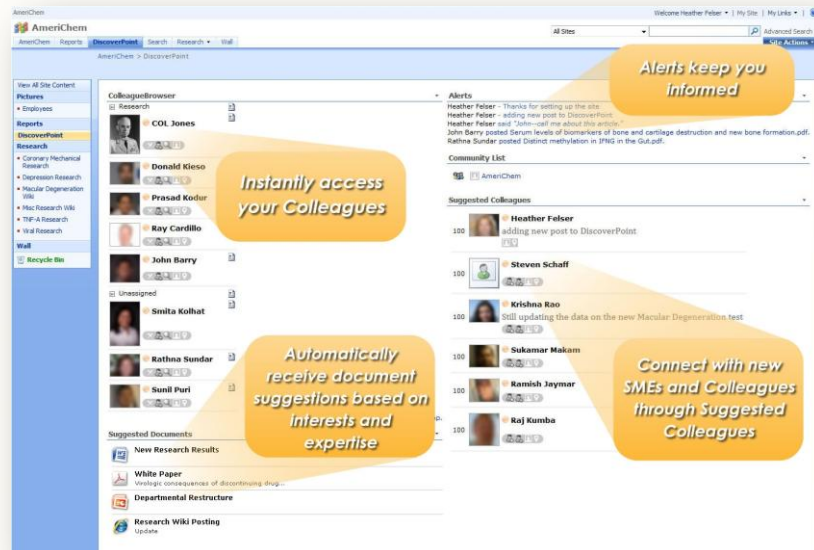
**Automated** delivery of relevant information, colleague expertise matching, and Social Networking that significantly improves performance and productivity.

## Searching For Information and People

In a large organization, finding the information and expertise you need quickly is difficult and costly. Instead of working, you and your employees spend hours searching, sorting through vast amounts of information, looking for internal expertise across geographically dispersed resources and navigating external networking sites for the answers you seek. The result is lost productivity, duplicated efforts and inefficiencies that adversely affect both the cost of your operations and the quality of service you deliver.

## Why DiscoverPoint?

- Improve your organizations' performance by reducing costs and increasing quality of service
- Improve productivity by eliminating lengthy searches and automatically *delivering* relevant content and people
- Save time and money by capturing and transferring valuable knowledge from exiting employees
- Enhance profitability by eliminating duplicate efforts through knowledge sharing
- Increase satisfaction by improving service to your customers or constituents



## Answers Find You

Instead of spending time searching, you can have your enterprise SharePoint portal proactively deliver highly relevant content and introduce you to subject matter experts while integrating popular social networking features. By analyzing the content created by users, information accessed and the nature of their communications with other personnel, DiscoverPoint is able to identify interests and areas of expertise. Based on this understanding, it then automatically creates connections to relevant key experts, resources and published content including documents, presentations, blogs, wikis and more within your SharePoint environment. Most importantly, this is accomplished without requiring the manual collection and maintenance of a skills/assignments database. With DiscoverPoint, you'll see better productivity, collaboration, communication and innovation within your organization.

## Automated Information Discovery & Social Networking for SharePoint

### Who Needs

#### DiscoverPoint?

Organizations that use SharePoint and are heavily reliant on their knowledge workers and information access to accomplish their objectives.

#### Enhance your portals and repositories for:

- Competitive Intelligence
- Product Development
- R&D
- Law Enforcement, Investigations
- HR/Compensation and Benefits
- Intelligence Analysis
- Litigation Support
- Corporate Communication
- ... Any key process where subject matter experts affect your performance!

### With DiscoverPoint, you can:

#### Increase Productivity

- Automate the delivery of relevant content and resources without requiring an active search
- Easily locate information that already exists within the organization-improving corporate asset reuse.
- Eliminate multiple search queries in multiple systems with a single search interface
- Filter both structured and unstructured content like blogs, wikis and other hundreds of other content types
- Enhance the search capability in SharePoint for improved search results

#### Enhance Collaboration

- Capture and Share formal and informal information in an advanced social networking interface
- Maintain valuable intellectual property from departing employees and enable effective knowledge transfer
- Automatically create relationships with subject matter experts across the globe based on users' interests and search history
- Provide a single networking portal integrating external content from social networking sites like Facebook and Twitter

#### Improve User Adoption of SharePoint

- Eliminate the need for users to enter and update profile information
- Improve the user experience and adoption with better information delivery and enterprise social networking
- Eliminate learning curve with a user-friendly, familiar interface like familiar social networking applications but in a SharePoint environment

#### Learn More

For more information on how to enhance your SharePoint portals and enable better communication and collaboration in your organization, visit [www.microlinkllc.com/discoverpoint](http://www.microlinkllc.com/discoverpoint)